



Policy Forum on the “Global Financial Crisis and Economic Slowdown: Impact on the Philippines and Policy Options

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Commission on Information and Communications Technology

Philippine Cyber Corridor

Cities with Operators

Bacolod	General Santos
Baguio	Iloilo
Batangas	Legazpi
Bulacan Central	Leyte Province
Bulacan South	Lipa
Cabanatuan	Metro Cavite
Cagayan de Oro	Metro Laguna
Cainta	Metro Manila
Camarines Sur Province	Pampanga Central
Cebu	Pampanga South
Dagupan	San Fernando, La Union
Davao	Subic/Olongapo
Dumaguete	Tarlac

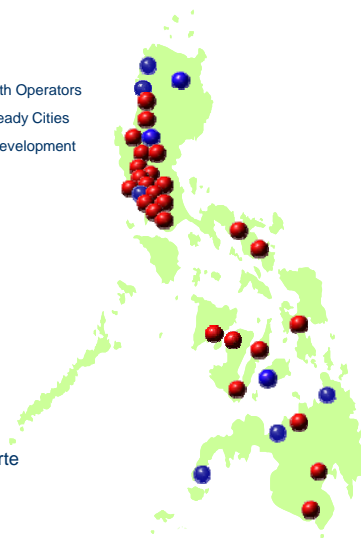
● Cities with Operators
● Other Ready Cities
● Under Development

Other Ready Cities

Tagbilaran
Tuguegarao
Urdaneta

Under Development

Balanga	Metro Ilocos Norte
Butuan	Vigan
Iligan	Zamboanga



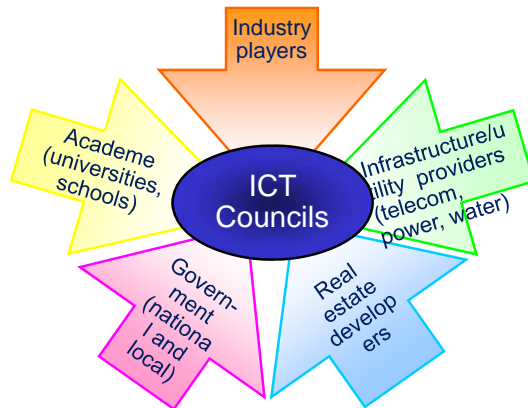
Sustaining Supply of BPO Professionals

- ◆ **Services Science, Management, and Engineering (SSME)**
 - CICT collaboration with BPAP and IBM to promote adoption of SSME in colleges and universities
 - SSME Conference conducted in August 2008 attended by stakeholders from the academe, industry and government
 - Ongoing work to develop localized SSME curriculum and promote implementation in SUCs
 - Pilot in selected private higher education institutions by next semester

Sustaining Supply of IT-BPO Professionals

- ◆ **PGMA-Training for Work Scholarship Program (PGMA-TWSP)**
 - Training program for near hires
 - Vouchers range from P5,000 for call center training to P30,000 for software development training
 - P350M allocated to IT-BPO industry in 2008
 - P70M allocated for Q1 2009

Maintaining an IT-BPO-friendly environment at the level of localities



The National ICT Conference of the Philippines serves as the umbrella organization of ICT Councils in various cities and provinces supporting the various IT-BPO related initiatives

Promotion of the Philippines as a Preferred Destination for the IT- BPO Industry

- ◆ International Trade Missions and Industry Events
 - CeBIT, Gartner, NOA, World BPO Forum, SODEC
- ◆ Promotions (advertisements)
- ◆ Awards and distinctions
 - National Outsourcing Association (US), Tholons, etc.
- ◆ Promotion of the Philippine Cyber Corridor
 - Cyber Corridor Roadshow in the Next Wave Cities
- ◆ Provision of fiscal and investment incentives (i.e. PEZA/BOI)
- ◆ Legislative measures
 - Data privacy and anti-cybercrime